KICKSTART YOUR CAREER with Edinburgh Hoppers & Google
Did you know...

* On average, young professionals born after ’82 change jobs every 13 months

* In ’89, 75% of Britain’s richest inherited

* Today, 80% are self-made millionaires

* Less than 20% of those in marketing have a marketing degree
Career

* What you do
* And how you develop your skills
* In different job roles
* In certain fields
* Throughout your life
Industry

• Many types of careers
• Large companies: bank v.s. tech
• Startups
• Academia
• Other
Job roles

* Software engineer (test, QA, QE, backend, frontend, etc, etc)
* Management (program, product)
* Consultant
* Business Analyst
* List goes on...
What do you want to do

* ...for the rest of your life?
* How do you know?
* How do you choose?
Internships

* Gives you experience (to talk about in applications)
* Gives you feedback
* Gives you opportunity to learn
* Gives company insight about you (secure offer?)
* Gives you an idea what you do (and do not) want to do!
Networking events

* Meet industry people
* Ask questions
* Get a feel for a company’s personality
* Get insight into job roles
* Observe
TechMeetUps (etc)

* Learn about new technology
* Develop technical skills
* Discover what interests you
* Look for gaps / niche markets
* Volunteer to help on projects
At the end of the day

- Know thyself
- Trial and error
- Learn from mistakes
- Learn from successes
Kickstart Your Career

* Identify and develop your skills
* CV & cover letter: sell yourself
* Network: spot opportunities & navigate the informal job market
* Interviews: sell yourself some more
* Be awesome.
Edinburgh Hoppers

* For Women in Tech
* Maxim Cramer
* Wenqi Yao
* Kate Ho
* Lovely new committee!
SPECIAL GUESTS
Maria Gutierrez

* Developer
* Works for LivingSocial
* Worked for Adobe
* Loves Rails
* Loves being a mum
Jessica Hummel

- Software Engineer
- Works for Google
- Specialised in AdSense
- Can probably juggle while driving a unicycle?
Sarah Lowman

* Hoppers Alumni <3

* Works for Morgan Stanley

* Is like the digital version of an FBI agent?

* Climbed Kilimanjaro